



Fels join Mayfair Design District with a new group exhibition exploring the progression of industrial design through processes of construction and assembly.

17th - 25th September 2022

**Kravitz Contemporary
17 Soho Square
W1D 3QJ**

As part of [London Design Festival's 20th anniversary](#), [Fels](#) have joined [Mayfair Design District's](#) glistening roster to present a group exhibition in the heart of **Soho Square**. Focusing on the **development of industry**, the exhibition explores **assemblage techniques** through intriguing applications of **material collage, legacy objects and the coexistence of hyper and stripped-back functionality**.



Industrial aesthetics and materials are borrowed and placed in contemporary contexts with works going beyond their functional requisites to celebrate the influences of Industrialism on the practices of contemporary designers working today. **Vastly differing examples of design relating to industrial assemblage** are shown through works from Belgium, The Netherlands, France, Switzerland and home.

The exhibition will be open for the duration of the festival with a **private view for friends, family, industry and press on the adjusted date of Saturday 17th September**.

Press pack for imagery and graphics [here](#).

David Gates will exhibit at Beyond Industry

Exhibiting designers

Arnaud Eubelen. Danny Lane. David Gates. Helen Carnac. Juli Bolaños-Durman. Pierre Castignola. Tejo Remy. Raphael Kadid. Wendy Andreu.

Beyond Industry takes place between September 17th - September 25th at Kravitz Contemporary, 17 Soho Square, London, W1D 3QJ. The opening hours are as follows:

Saturday 17th September - 10am - 3pm /// **Private View 6pm - 10pm**

Sunday 18th September - 10am - 6pm

Monday 19th September - 11am - 6pm

Tuesday 20th September - 11am - 6pm

Wednesday 21st September - 11am - 6pm

Thursday 22nd September - 10am - 5pm /// **Mayfair Late - 10pm**

Friday 23rd September - 10am - 6pm

Saturday 24th September - 10am - 7pm

Sunday 25th September - 10am - 4pm

ENDS ///

For further information please contact Finbar Conran or Oscar Mitchell at
contact@fels.world

About Fels

Through the presentation of unique artworks, hybrid objects and furniture, [Fels](#) aim to continue their research of the various intersections connecting function, aesthetics, concept and outcome. In November 2020, Fels launched as an online store and gallery by Finbar Conran and Oscar Mitchell, two friends from art school now based in London. They wanted to combine their experiences, interests and tastes to give emerging designers more opportunities to reach larger audiences and work with the creatives they admire. It is an ever-evolving project and 2021 saw the curation and production of two large-scale group exhibitions in London: [Where Things Land Down](#) and [Against The Grain](#). In July 2022, Fels received further acclaim for their third show [In The Direction Of Colour](#) - a vibrant representation of London's prolific design scene.

Instagram [@fels.world](#)

About LDF 22

Established in 2003 by Sir John Sorrell CBE and Ben Evans CBE, London Design Festival celebrates and promotes London as the design capital of the world. London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.

This year, London Design Festival celebrates its 20th anniversary, returning to the capital from 17-25 September 2022 with a thought provoking programme of events, exhibitions and installations. The Festival will once again provide a platform for designers and creative businesses to showcase their work, and will invite a global audience to discover the breadth and diversity of talent found in London and across the UK.

There will be 12 Design Districts as part of this year's Festival:

Brompton Design District, Clerkenwell Design Trail, Islington Design District, King's Cross Design District, **Mayfair Design District**, Shoreditch Design Triangle, Southwark South Design District, William Morris Design Line, Greenwich Peninsula and Park Royal Design District, Bankside Design District and Pimlico Road Design District.

Other events and locations for Mayfair Design District #LDF22 include:

Achille Salvagni
Louis Vuitton - Objets Nomades
Casa Loewe
Sketch
FUMI
Sotheby's - Joseph Walsh
Paul Smith x Beton Brut
The New Craftsmen
Sadie Coles HQ
Mint
Paterson Zevi (art advisors/gallery)
Curio (Shalini Misra)
Laz Emporium (also soho - Steve Lazarides)
David Gill Gallery

Instagram [@mayfairdesigndistrict](https://www.instagram.com/mayfairdesigndistrict)